

The Center for the Arts
Fine Art & Craft Gallery
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CFA Fine Art & Craft Gallery Policy of Standards and Guidelines

Standards:

The purpose of the Center for the Arts (CFA) *Standards Policy* for the CFA Fine Art & Craft Gallery (hereinafter referred to as Gallery) is to ensure and maintain an approved level of quality artistry and craftsmanship of Work (hereafter referred to as Work) displayed for sale.

The Policy will be administered by the Gallery Committee comprised of the manager of the Gallery, the executive director of the CFA and two members from the CFA membership who represent fine art and fine craft, as appropriate.

The Gallery Committee will accept or deny art or craft Work based on the application criteria. Applications for acceptance to sell and display Work at the CFA Gallery will be considered at the first of each month.

The process includes completion of the Application form online. Submit the form with six images of separate pieces of Work. Attend a meeting with a member of the Gallery Committee to review Work in person for acceptance to the Gallery. If denied acceptance, the artist or craftsperson will be encouraged to re-apply based on notes for improvement.

Standards Guidelines for the CFA Gallery are formed with the focus on quality of fine art or fine hand craft. The Gallery will not accept Work produced by a factory. Only original Work by the applicant will be considered.

Eligibility to exhibit and sell Work in the Gallery is a benefit of membership in the Center for the Arts, pending acceptance by the Gallery Committee. All consignors must be members of the CFA to exhibit and sell Work in the Gallery. Invited guest artists and craftspeople are welcome and must become members of the CFA.

The Gallery will consign Work at 60% to the artist or craftsperson and 40% to the CFA. The artist or craftsperson will agree to conditions set forth in the Consignment Agreement.

Member artists and craftspeople are encouraged to commit to a volunteer shift as a salesperson at the Gallery at least once every quarter - to be determined.

Guidelines:

The Center for the Arts strives for quality, aesthetic appeal and creative integrity in the Work accepted for exhibit and sale in the Gallery.

1. Fine art is created by the artist. Fine craft is made by hand by the craftspeople.
2. Components or accessories purchased to complete the Work of fine craft must be of high quality, provide functionality and not dominate the piece.
3. Fine art Work must be labeled appropriately to indicate type of medium and surface of finished piece.
4. Giclee prints of original Work are accepted with appropriate labeling.
5. Use of technology is accepted when used in the original creative process of the finished Work.
6. Truth in Labeling - Work must be appropriately labeled disclosing process and materials used in the creation of the Work as needed.
7. Safety Guidelines - the artist or craftspeople has met all federal, state and local health and safety requirements in the creation of their Work.